



SOFTWARE DEVELOPMENT & CONSULTING

**High-quality software development
with a little bit of extra**



LET'S GET **ACQUAINTED**

01.

97%

Satisfied
Clients

100+

Total Team
Members

25+

Projects per
year

10

Years
Of Experience

We are software development and consulting company that has reputation for its long-term relationships with satisfied clients and a large amount of positive feedback. With over 10 years of professional experience, we have turned hundreds of customer ideas into successful projects.

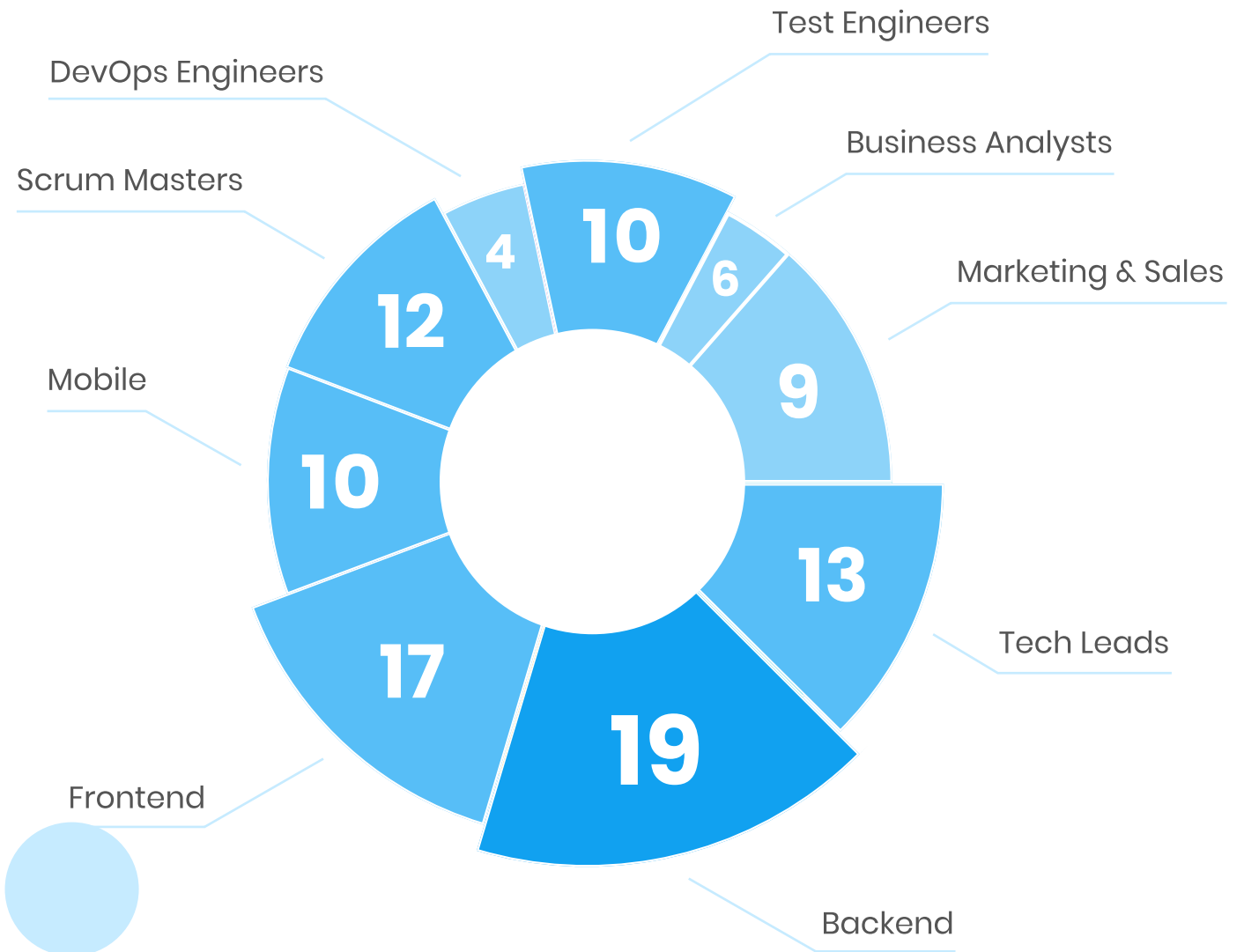
We select our team carefully, making sure that only highly-skilled professionals experienced in your industry are working on your product.

Every project is assigned with a dedicated team, so you can be sure that you'll get programmers' full attention.

**We are creative,
ambitious, and ready for challenges!**

OUR TEAM

02.



WHY GBKSOFT



We are big enough to cope with the large projects and small enough to care about every little thing



Our team has profound experience in web and mobile development in a wide range of business niches



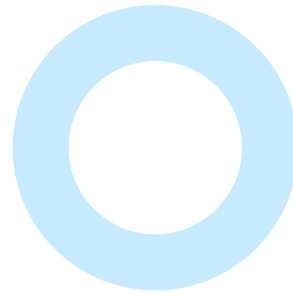
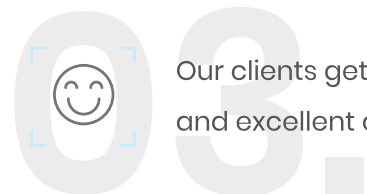
The time zone we work in provides sufficient overlapping hours with the US so we can communicate effectively and complete all the work while you're sleeping



We implement best practices in software development using the most advanced technologies



Our clients get only high-end solutions and excellent client service



OUR SERVICES

- **Develop Mobile & Web Product from scratch**
- **Enter the market with Minimal Viable Product**
- **Extend team by Outstaffing**
- **Hire team for ongoing development and maintenance**
- **Save time and money with ready-made, out of box software**
- **Order independent Audit and Consulting**
- **Marketing**
- **DevOps**

200+ happy clients over 10 years of work

04.

Our Extra

Full involvement and dedication, quick and efficient communication, in time requests processing, free consulting and onboarding, regular comprehensive reports on the project budget, timelines and scope.

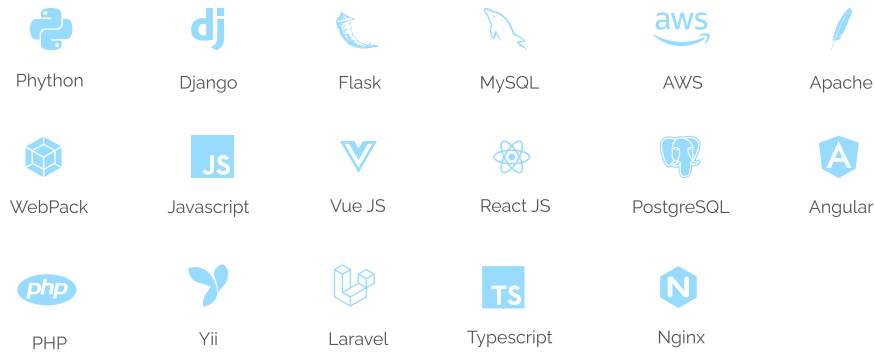
We like challenges, we dare you for one!



TECHNOLOGIES AND RATES

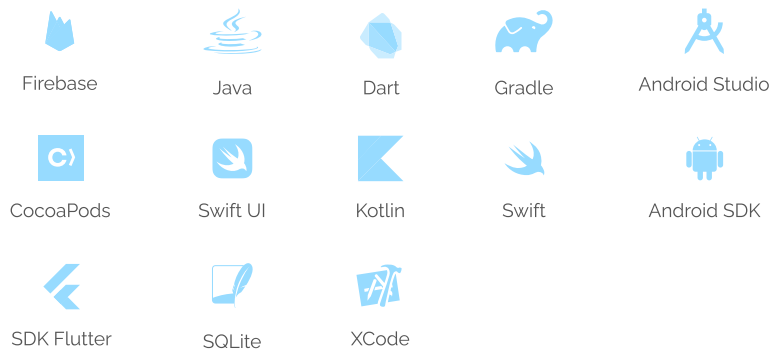
01

Web Development



02

Mobile App Development



05.

Our Rates Per Hour

Design \$20-\$35

Programming \$25-\$40
(depending on the language and skills)

Architecture \$40-45
(depending on level of expertise)

Server Admins and DevOps \$18-\$30
(depending on level of expertise)

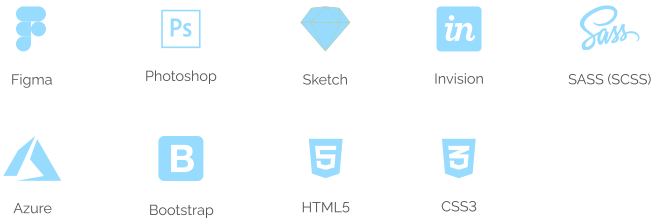
Project Manager or Scrum Master \$20-\$30

Business Analytics or Product Owner
\$20-\$30

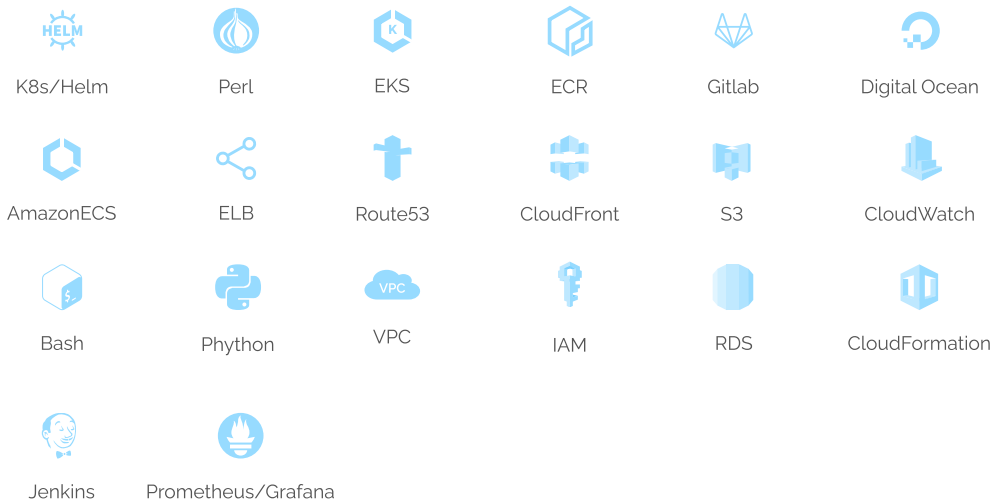
Quality Assurance \$12-\$30
(manual and automated)

TECHNOLOGIES AND RATES

03 Design



04 DevOps



06.

Our Rates Per Hour

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Programming \$25-\$40
(depending on the language and skills)

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Server Admins and DevOps \$18-\$30
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Project Manager or Scrum Master \$20-\$30

Business Analytics or Product Owner
\$20-\$30

Quality Assurance \$12-\$30
(manual and automated)

SERVICE CARD

07.

Our Company Can Help You With:

Development and Delivery of the Mobile & Web Products within your budget

- **Fully polished application** is suitable if you have already tested the target audience and know what the end users want.
- **Minimal Viable Product** is a good choice for the projects with the limited budgets, allowing to release minimalistic but at the same time competitive product.
- **Discovery Stage** is specifications and designs preparation to better forecast the efforts and budget for the development, and is a good choice for projects at the stage of raising investment or big projects that require essential time to scope them out.

Scaling of your team by outstaffing the development

You can hire dedicated developers or full team

- to speed up project development,
- scale your team,
- execute works that you do not have experience or time for.

Send us your request and we will provide the CVs that suit your project best.

Our Extra

No matter which service your order, you always receive:

Involvement

- Involvement into your business and industry
- Marketing research and competitors analysis

Communication

- Reply within minutes, but not longer than 12h during the working day (48h during weekend)
- Regular synch during the project workshops, demos and specifications refinement
- Communication channels and environments that are convenient to you
- No need to repeat the same concern to several team members, we address all requests at once
- Friendly and always happy, nice to work with team
- We work with your team and external vendors directly, no need to coordinate us with them

SERVICE CARD

08.

To quickly get at the market with the ready made, out-of-box applications

Applications based on the ready made solutions with its possible customization and adaptation to your needs help to save time and budget. Best choice for limited budgets

Available templates:

- Social Network Application
- On-Demand Application
- Uber Like Application

Ongoing development for your business

Dedicated teams and R&D Offices are set up for your business covering the full cycle of the development and providing the deepest involvement into your project.

Maintenance

Three plans of maintenance available depending on the needs of your application:

- Soft
- Medium
- Extended

Maintenance plan is suggested to you based on the code quality, code age and the amount of work required. The assessment is done for free.

Consulting and Audit

Due to our wide expertise and the work with numerous companies of different sizes, we are providing consulting on the digitalization and software integration of your company.

Audit services include: code reviews, infrastructure review, load testing, processes and scrum practices review, design audits.

Delivery

- Regular code reviews
- Security standards
- Publication to Apple Store and Google Market
- Detailed specifications
- Processes map that ensures the project is independent from developer or team at any moment of the app life
- Sign up and setup of all third party systems involved into the project

Project Management

- Project budget and timeline tracking
- Comprehensive reports on budget and timeline weekly
- Passive project control provided with Risk Management and Project Roadmap gathered in the unified place
- Meeting scripts from all meeting happening in the team

Project Management

- Maintenance and watch over of the project upon delivery
- Free onboarding of your in-house team if needed
- Consultations on the project functionality within 1 month of project release

PROCESS AND STAGES

01 Requirements Gathering

FREE

- Analysis of provided information
- Assessment of business and technical needs
- Market research
- Questions for the further discussion

02 Preparing the Initial Specifications

IT'S STILL FREE

- Defining the high-level project architecture
- Features overview by technical team
- Suggestions on UI/UX design and technical solutions
- Analysis of competitors

03 Creating the Development Plan

EVEN NOW YOU DON'T PAY

- Estimation of time and costs required for the development
- Detailed breakdown of hours needed for every feature
- Defining the team that suits the project
- Suggestions on the technology stack

Full Ready Package to Start Development

- Budget
- Initial Specifications
- Team

09.

PROCESS AND STAGES

04 Development

- Database Structuring
- Backend Development
- HTML/CSS Slicing
- Frontend Coding
- System Engineering

05 Testing

- Unit testing
- System testing
- Integration testing
- Acceptance testing
- Security checks
- Automatic testing

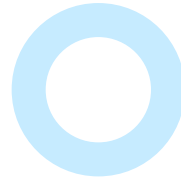
06 Delivery

- Setting up a server or environment
- Migration of code and database
- Final testing
- Passing documentation to a client

07 Maintenance

- Support and troubleshooting
- Design and functionality updates
- Server maintenance
- Third-party APIs and systems updates





HOW TO BE AGILE

Our company follows the Agile approach to software development. We use Scrum methodology for most projects to deliver top-notch solutions.

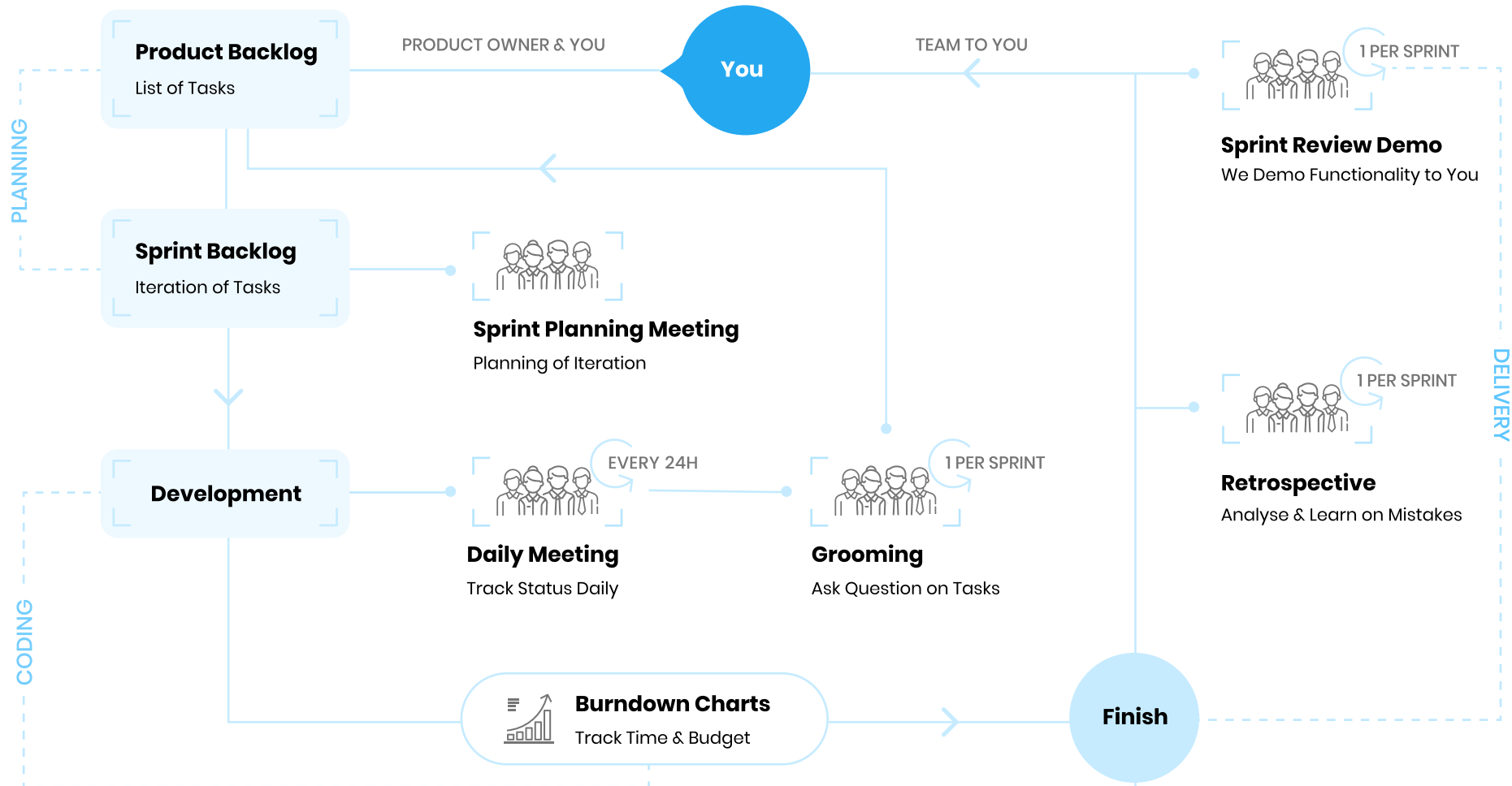
Advantages of using Scrum:

- Quick start
- Frequent releases
- Process transparency
- Possibility to add changes
- Advanced quality
- Improved risk control

But we still select a methodology that suits best for your project depending on your business needs and requirements. And no matter whether it is Scrum, Kanban or Waterfall we will make sure to meet your deadlines and expectations and to keep you updated on the project progress.

AGILE SCRUM FRAMEWORK

12.



YOUR PROJECT CYCLE AT GBKSOFT



1

Initial Preparation for the Project

- We select team members
- We define a methodology
- We select tools and technologies
- We/You sign the agreement
- You submit the first payment

2

Planning and Setting Up

- We arrange a Project kick-off meeting with You
- We create a product backlog (You may take part in this process if needed)
- We build the initial release plan
- We set up infrastructure
- We create wireframes and design

3

Development Sprints

- We develop a feature-set within 2-4 weeks (a sprint)
- We send You demo at the end of a sprint
- You review it and approve the sprint deliverable
- We start next sprint right away

13.

AREAS OF EXPERTISE



Finance And Banking, Fintech



Fitness and Sports



Company Management Tools



HR and Recruitment



Internet Of Things



Education



Social Networks



Healthcare



Entertainment, Utility



Software As A Service (SaaS)



Travel & Booking Portals



Marketing



HOW TO ENGAGE WITH GBKSOFT

- 1 Services are provided on a time and materials ("T&M") basis. This means that clients shall pay for the time our team spends on delivering such services at the end of each calendar month. The exact date of invoicing can be discussed separately.
- 2 For each service engagement, we sign an agreement that includes a list of specialists with their hourly rates and the period during which the service will be provided.
- 3 We make and provide payment schedule.
- 4 Hourly rates include the infrastructure our team requires to perform the tasks.
- 5 Holidays and sick leaves of team members are not invoiced as working time.
- 6 If some team members take a vacation, we'll try to cover them up by assigning other specialists for that time (provided that it is needed for the project and makes sense considering the time required for integration).
- 7 Hourly rates can be changed only after confirmation with a client. Rates may be increased during the project only if the level of the specialist increases. In this case, we ensure that his performance and, thus, the value for the project increases as well.

15.



CLIENTS **REVIEWS**

“ My Project with GBKSOFT gave me the ability to develop my software while keeping a busy schedule. Ana, who was my project manager, was very professional and was always understanding of my vision and what I wanted. I would recommend GBKSOFT again to any other company or person who has a vision for their web application. Thank you GBKSOFT!



Raphael 
Founder and CEO at Zivugtech

“ GBKSOFT’s performance has been very strong. We’ve referred them twice, which says all anyone needs to know about them. A referral is the ultimate signal we can give that these guys are great.



Dave 
Founder at Segmatic

“ I’ve been using GBK Soft for the past 3 years and they have been great. Communication is unparalleled to other app development companies. I’ve continued to return to them to improve my iOS app countless times and I will continue to do so in the future. I highly recommend this company!



Aaron 
Founder, Owner of Aviation Study Guide App

“ I think they do great work. I haven’t yet given them something that they were unable to do.



Andy 
Founder & President of PEI Services

16.

CLIENTS **REVIEWS**

“ GBKSOFT is the company that understands all your business needs and complexities, and provides a perfect solution addressing them on time and on budget. The team is not scared of the most unusual ideas, and treats them as challenges rather than obstacles. I'm glad that I found this company and ended up with the best possible solution at my hands.



Martin 
CTO, Chief of Operations and Finance

“ They write clean code, adhere to deadlines, and communicate extremely well. I strongly recommend anyone from the GBKSOFT agency and hope to work with them again myself.



Devan 
Software Engineer at Stitch Fix

“ GBKSOFT pleasantly surprised me since, unlike other offshore developers, they provided well written and detailed tech documentation. Their level of communication was very impressive, and they always kept me updated on the progress. The team is very good at time&costs estimations, and processes organization. I would highly recommend them to anyone for any size project.



Ryan 
Chief Technology Officer at SOLJETS

“ I think they do great work. I haven't yet given them something that they were unable to do.



Garrett 
CTO & Co-Founder at Nimble Metrics

OUR AWARDS



Clutch
Top Developers



Best Web Developers by
Visual Objects



Leader on Goodfirms



Top Web and
Software Developers
by TopDevelopers



Honorable Mention
Awwards



Mobile Excellence
Awwards



Top Software Testing
Companies 2020 - IT Firms



Top Enterprise App
Developers on
AppFutura

